



EDWARDMARGALLO.COM

ETMARGALLO@GMAIL.COM

408-219-8629

MORGAN HILL, CA

EDWARD MARGALLO

UX DESIGNER AND FRONT-END DEVELOPER

I've been designing and developing web sites and web applications for the past 10 years. Working closely with back-end programmers, I'm able to rapid-prototype layouts and design user work-flows based on clients' requirements with great success.

SUMMARY OF ABILITIES

- ▶ Elegant user interface design with latest trends in mind
- ▶ Rapid prototyping for internal testing
- ▶ Always practicing code reuse where possible
- ▶ Experience with working in a fast-paced/quick-turnaround environment
- ▶ Experience with iterative/agile development
- ▶ Experience with cloud app deployment
- ▶ Comfortable and able to communicate ideas with back-end programmers
- ▶ Comfortable and able to work independently with little direction
- ▶ Strong background in logo, icon and marketing material design

SKILL SET

- ▶ Rapid Prototyping (10+ years)
- ▶ User Interface Design (10+ years)
- ▶ Responsive Design (6 years)
- ▶ Graphic Design (10+ years)
- ▶ Logo Design (10+ years)
- ▶ User Experience Design (6 years)
- ▶ HTML (10+ years)
- ▶ CSS (8 years)
- ▶ Bootstrap (4 years)
- ▶ JQuery/JQuery Mobile (4 years)
- ▶ Git Version Control
- ▶ Wordpress (2 years)
- ▶ Orchard CMS (4 years)
- ▶ SEO Optimization (6 years)
- ▶ Structured Data Markup (4 years)
- ▶ WPF/XAML (4 years)
- ▶ Page Load Speed Optimization
- ▶ Photoshop (10+ years)
- ▶ Illustrator (10+ years)
- ▶ Visual Studio (8 years)
- ▶ MS Office, Windows, macOS

EDUCATION

BA Design Studies Graphic Design

San Jose State University – San Jose, CA
August 2000 to June 2005

High School

Silver Creek High School – San Jose, CA
1996 to 2000



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EXPERIENCE

UX Designer / Front-End Developer **SVE, LLC (US Sports Timing)** **January 2011 to present**

Working on web and desktop-based applications for US Sports Timing, including RM Timing Systems (www.rmtimingsystems.com), MyRegNow (www.myregnow.com) and RM Races Live (www.rmaces.live). Handled the design and front-end development of a race results platform, registration platform and desktop based application for race event timing. The services are used widely throughout the US and has been currently adopted to other countries around the world. Also worked on over 20 race event micro-sites running on content management systems with custom-built themes.

- ▶ Collaborated with over a dozen race organizers to design web sites
- ▶ Web-based applications developed to be fully responsive in layout and contain an extensive enterprise-level administration section
- ▶ Event results pages have received over 50,000 page hits each day
- ▶ Worked closely with programmers to improve page speed load

Art Director / Web Interface Designer **Matrixwebs.com, LLC** **June 2005 to December 2010**

Oversee art and design direction of all projects from beginning (client interviews) to end (production and publishing). Specializing in website design/development, and identity/print design. Juggling multiple projects at a time with direct client interaction.

- ▶ Led design and front-end development for SaaS applications including an online file scanning suite and time tracking software

Web Developer and Designer **Activo Inc** **2008 to 2009**

Design the user experience for various websites. Production of HTML prototypes, revisions and supplying organized source files for back-end developers.

Graphic Designer **Spartan Bookstore** **2004 to 2005**

Ad and poster design for seasonal promotions. Management of products on the bookstore website. Product photography and editing for the web. Collaborated directly with the store director and others on the marketing team.